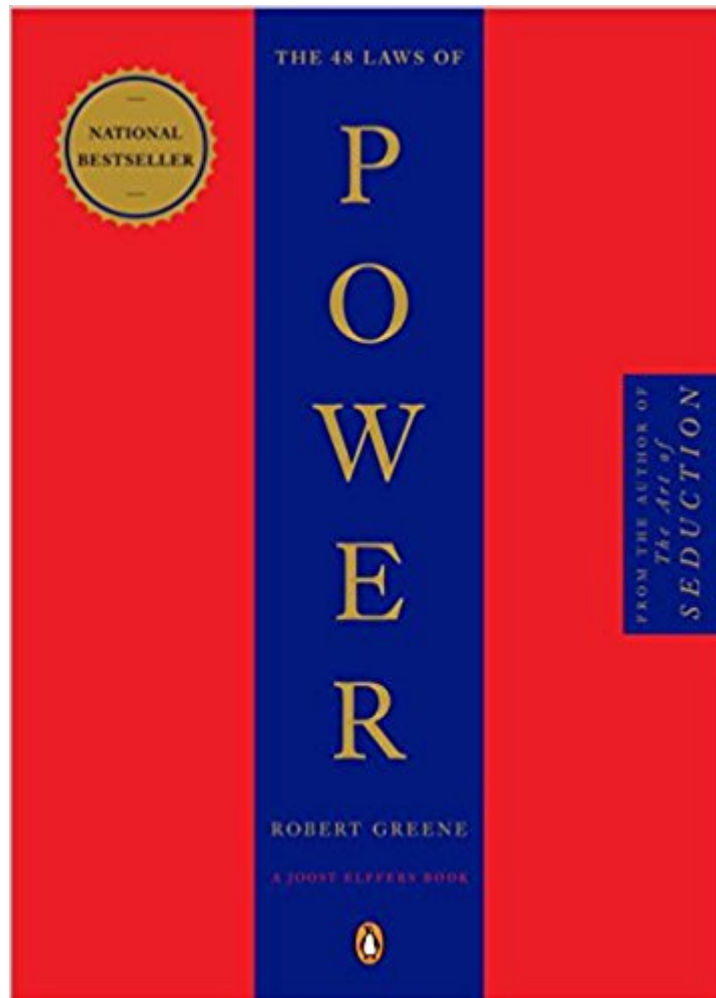




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The 48 Laws Of Power



Synopsis

The New York Times Bestseller Amoral, cunning, ruthless, and instructive, *The 48 Laws of Power* is the definitive manual for anyone interested in gaining, observing, or defending against ultimate control. In the book that *People* magazine proclaimed “beguiling” and “fascinating,” Robert Greene and Joost Elffers have distilled three thousand years of the history of power into 48 essential laws by drawing from the philosophies of Machiavelli, Sun Tzu, and Carl Von Clausewitz and also from the lives of figures ranging from Henry Kissinger to P.T. Barnum. Some laws teach the need for prudence (“Law 1: Never Outshine the Master”), others teach the value of confidence (“Law 28: Enter Action with Boldness”), and many recommend absolute self-preservation (“Law 15: Crush Your Enemy Totally”). Every law, though, has one thing in common: an interest in total domination. In a bold and arresting two-color package, *The 48 Laws of Power* is ideal whether your aim is conquest, self-defense, or simply to understand the rules of the game.

Book Information

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Customer Reviews

“Machiavelli has a new rival. And Sun Tzu had better watch his back. Greene . . . has put together a checklist of ambitious behavior. Just reading the table of contents is enough to stir a little corner-office lust.”
•New York magazine “Beguiling . . . literate . . . fascinating. A wry primer for people who desperately want to be on top.”
•People magazine “An heir to Machiavelli’s Prince . . . gentler souls will find this book

frightening, those whose moral compass is oriented solely to power will have a perfect vade mecum. • Publishers Weekly • "Satisfyingly dense and . . . literary, with fantastic examples of genius power-game players. It's The Rules meets In Pursuit of Wow! with a degree in comparative literature. • Allure

THE BESTSELLING BOOK FOR THOSE WHO WANT POWER, WATCH POWER, OR WANT TO ARM THEMSELVES AGAINST POWER . . . A moral, cunning, ruthless, and instructive, this piercing work distills three thousand years of the history of power into forty-eight well-explicated laws. As attention-grabbing in its design as it is in its content, this bold volume outlines the laws of power in their unvarnished essence, synthesizing the philosophies of Machiavelli, Sun-tzu, Carl von Clausewitz, and other great thinkers. Some laws require prudence ("Law 1: Never Outshine the Master"), some stealth ("Law 3: Conceal Your Intentions"), and some the total absence of mercy ("Law 15: Crush Your Enemy Totally") but like it or not, all have applications in real-life situations. Illustrated through the tactics of Queen Elizabeth I, Henry Kissinger, P. T. Barnum, and other famous figures who have wielded -- or been victimized by -- power, these laws will fascinate any reader interested in gaining, observing, or defending against ultimate control.

This is a controversial book, mostly because the average person wishes the world were peaceful, friendly, and not full of chaos and drama...Well, unfortunately, wishes don't make it a reality, and there are people out there who prey on the weak and take advantage of those who are too trusting. The 48 Laws of Power (by Robert Greene) illuminates many ways that those predatory people can gain power over anyone who is not aware of the manipulation and power games they play. And while it may take some practice, study, and a keen eye for detail, anyone can learn to spot these (often subtle) power struggles and often even turn the tables on the enemy at hand! Please, if you are considering reading this book but are 'on the fence' about it because of the people saying negative things about it, just read it! This has become one of my favorite books in a short period of time, and it has given me a new way to perceive the world around me. Robert Greene is a great author, and the way this book is formatted / written makes it educational, entertaining, and compelling, all at the same time. I wouldn't necessarily recommend it to every single person in the world, because it is not for the faint of heart; but if you've ever been taken advantage of, shut out of someone's life, lost control of a situation, had someone feign authority over you (successfully), had relationship problems, problems in the workplace, etc, you deserve to give this a read-through at LEAST once. Don't take everything at face-value... and by that I mean don't decapitate anyone for

"transgression" of any of the laws, but definitely think about times you have seen these laws at work, and how a grasp on a relevant law from the book could have changed the outcome of that particular scenario..Long story short, this is an amazing book! I hope you enjoy it as much as I did! :)

Great read. Its a long book. Some stuff you may not even use in the real world but if you want to learn to manipulate & play different roles to get what you want this is the book for you. I like how it gives history lesson and then goes in depth on how to apply it to real world situations. You will need a lot of time to read it.

If you can't handle the truth, don't read this book. The foundation and logic in this book applies to economy. Those who play by the rules, will be consumed by those who don't. Sad but true...

I could write A LOT of great things about this book, but I'll just keep it simple: Whether you think you're interested in power or not, you have to read this book. Because from the moment you begin to read it, you'll (a) have your mind blow and (b) begin to truly understand what motivates people. Some of the rules will seem natural to you (i.e. Don't bite the hand that feeds), but others are far more eloquent. If you learn these lessons - truly learn them - you will avoid countless problems, and will come out the winner in a power struggle. Hands down.

Every person with power (especially in business) uses these techniques whether they know it or not. Use these laws to get what you want out of life, or simply to better analyze the decisions and actions of others. If you feel powerless in your job or in society, apply these laws. Getting my way wasn't something I was accustomed to until I began utilizing these laws and recognizing them in those with whom I interact.

This is a very interesting book. It has many fascinating historical stories. Some may feel that some of the laws are not applicable to their lives. That may be true but it is still helpful to be aware of the laws. Knowledge is power, especially if that knowledge is awareness of the laws of power. This book is cited in *Don't Be Yourself: Be A Better Person*, which is another great book.

I remember a friend at work recommended reading this book. He was going to let me borrow it (I bought the Art of Seduction and planned on reading it before reading this) and I would let him borrow the Art of Seduction; a book exchange. Unfortunately, my friend was fired so I didn't get the

chance to borrow the 48 Laws. I had remembered this, and went ahead and bought it. I thought it was better to read this first before the Art of Seduction. Before reading the 48 Laws, I began the Art of Seduction, but couldn't get into it. As soon as I began 48 Laws, I was intrigued. This was kind of book I was looking for. Because of my interest in the 48 Laws, I began the Art of Seduction again; reading these two books, side by side (not literally), I saw connections, and wanted to finish them; because of my curiosity, I wanted to see if these principles can be applied. I like the author's style of writing, explaining historical events, describing classical literary works; he would then explain observances and transgressions of these Laws, and how they can be interpreted. I really liked this book, and will come back to it again for another read.

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